

CALIFORNIA PRIVACY PROTECTION AGENCY

TITLE 11. LAW

DIVISION 6. CALIFORNIA PRIVACY PROTECTION AGENCY

CHAPTER 3. DATA BROKER REGISTRATION

EXPLANATORY STATEMENT

The California Privacy Protection Agency (Agency) is requesting that the Office of Administrative Law courtesy File & Print the attached regulatory amendment to California Code of Regulations, Title 11, section 7300. The revisions change the annual registration fee from \$6,600.00 plus an associated third-party processing fee of 2.99% to \$6,000.00 plus an associated third-party processing fee not to exceed 2.99%. The revisions are consistent with the requirement in Civil Code section 1798.99.82 that the Agency impose a registration fee that does not exceed the reasonable costs of the data broker registry and accessible delete mechanism.

Civil Code section 1798.99.87(b) states: “any regulation adopted by the California Privacy Protection Agency to establish fees authorized by this title shall be exempt from the Administrative Procedure Act (Chapter 3.5 (commencing with Section 11340) of Part 1 of Division 3 of Title 2 of the Government Code).” Accordingly, this regulatory amendment is not subject to the APA and properly made as a File & Print submission.

The Agency requests that the regulation become effective on January 1, 2026, to ensure a seamless transition into the revised fee amount on the first day of the next registration period. The Agency’s Board adopted to new fee to be effective for the registration period that begins on January 1, 2026. If the fee is not effective on January 1, 2026, data brokers could potentially pay different fee amounts for the same registration period or the new fee could go into effect after the registration period concludes on January 31, 2026.

As such, the Agency respectfully requests that this File & Print submission is approved and filed with the Secretary of State with an effective date of January 1, 2026.