

Subject: CPPA Written Public Comments
Date: Wednesday, June 8, 2022 at 4:00:16 PM Pacific Daylight Time
From: Andrea Cao
To: Regulations
CC: David Nelson
Attachments: image002.png, image004.png, image006.png, image008.png, image010.png, image012.png, image014.png, image016.png, image018.jpg

WARNING: This message was sent from outside the CA Gov network. Do not open attachments unless you know the sender: [REDACTED]

Thank you for the opportunity to provide written comments. My name is Andrea Cao, Public Policy Manager for the California Asian Pacific Chamber of Commerce, which represents the voice of the over 600,000 Asian American and Pacific Islander-owned businesses in California.

Small business owners have worked hard to be active participants in the agency's rulemaking process. Now we need you to engage with them. Please listen to the small business owners who have taken the time to share their stories with you.

California has seen more businesses permanently and temporarily close over the course of the pandemic than any other state. We need you to carefully study the impact these regulations will have on our businesses, especially small, minority-owned businesses serving underserved communities.

When will the agency come out with its analysis of the impact of new privacy regulations on small businesses? How many businesses will be forced to close as a result of the regulations?

When will the privacy regulations be adopted? How long will small businesses have to prepare for enforcement of the regulations once adopted? How much will this cost us?

These questions are not new and many have been asking them, but unfortunately, we still don't have answers. And our businesses are running out of time.

We request that the agency publicly disclose a firm date for adoption of the draft regulations, as we understand they will not be completed by July 1st, 2022, as required by Proposition 24. We also request that the agency extend the January 1st, 2023, enforcement date set forth in Proposition 24, so businesses will have at least the length of time envisioned by Proposition 24 before enforcement begins.

Supply chain disruptions, workforce challenges, rising inflation, an ongoing pandemic. These are just some of the issues small business owners are continuing to deal with. Their stories are uplifting and inspiring. There are also those who have not been able to shoulder the immense burden of crisis after crisis. We ask that you seriously consider the perspective of small business owners as part of this process.

We are partners. We want to work with you to ensure that California leads the way with privacy regulations that are both robust and practical. Thank you.



Andrea Cao

Public Policy Manager



1610 R Street, Suite 322
Sacramento CA 95811



calasiancc.org



Subscribe to receive updates from the chamber