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**CALIFORNIA PRIVACY PROTECTION AGENCY**

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Date: April 16, 2026

To: California Privacy Protection Agency Board  
(Meeting of May 1, 2026)

From: Maureen Mahoney, Deputy Director of Policy and Legislation

**Subject: Agenda Item 3 — Legislative Update and Authorization of Agency Positions on Pending Legislation. SB 1106 (Cabaldon, Data brokers)**

SB 1106, authored by Senator Cabaldon, seeks to increase privacy protections with respect to data brokers, by amending the Delete Act to require data brokers to respond to requests to delete within 30 days, rather than 45.<sup>1</sup> This bill passed the Senate Privacy, Digital Technologies, and Consumer Protection Committee on April 7 and is set for hearing in the Senate Appropriations Committee on April 20. Staff recommends a support position on this bill, because this change ensures consumer requests are promptly addressed.

### **Summary**

Existing law, commonly known as the Delete Act, requires every data broker, defined as a business that knowingly collects and sells to third parties the personal information of a consumer with whom the business does not have a direct relationship, to register with the California Privacy Protection Agency (Agency) each year and to disclose specified information. The Agency is required to create and maintain a public website that includes the information provided by the data brokers.

It also requires the Agency to establish an accessible deletion mechanism, known as the Delete Request and Opt-Out Platform (DROP), which was launched on January 1, 2026 that, among other things, allows a consumer, through a single verifiable consumer request, to request that every data broker that maintains any personal information delete any personal information related to that consumer held by the data broker or associated service provider or contractor. The Delete Act requires data brokers to access DROP at least once every 45 days and to process any deletion requests within 45 days after receiving the request.

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<sup>1</sup> SB 1106 (2026) [https://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill\\_id=202520260SB1106](https://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=202520260SB1106)

This bill amends the Delete Act to require that data brokers access DROP at least once every 30 days and process any deletion requests within 30 days of receipt.

## **Analysis**

This bill supports consumers by ensuring that their requests are processed within a prompt and reasonable timeframe. When Californians take affirmative steps to request that their personal information be deleted, businesses should react quickly to honor their request. A 30-day timeline is reasonable for business and respectful of consumers.

**Recommendation:** Support

## **Public Support/Opposition**

Per the April 3, 2026 Senate Privacy Committee bill analysis:<sup>2</sup>

### **Support**

California Initiative for Technology & Democracy

### **Opposition**

None

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<sup>2</sup> Senate Privacy, Digital Technologies, and Consumer Protection Committee analysis at 4 (April 3, 2026)  
[https://leginfo.legislature.ca.gov/faces/billAnalysisClient.xhtml?bill\\_id=202520260SB1106](https://leginfo.legislature.ca.gov/faces/billAnalysisClient.xhtml?bill_id=202520260SB1106)