

RULES UPDATE SUBCOMMITTEE

ANGELA SIERRA JENNIFER URBAN October 18, 2021 Board Meeting



Topics Assigned to Rules Update Subcommittee



CCPA RULE UPDATE SUBCOMMITTEE 1/6

Section	Торіс	Description
1798.185 (a)(7)	Rules and procedures on right to delete, right to correct, and right to know.	"Rules and procedures" ensuring consumers' right to delete, or obtain personal information, as provided by statute. (See Civ. Code, §§ 1798.105, 1798.106, 1798.110, 1798.115, and 1798.130.) Existing CCPA rules at Code Regs., tit. 11,Chapter 20 Articles 2-5
1798.185 (a)(8)	Right to correction	Provides for regulations placing a limit on "how often, and under what circumstances, a consumer may request a correction" of Pl.



CCPA RULE UPDATE SUBCOMMITTEE 2/6

Section	Торіс	Description
1798.185 (a)(4)(A)	Submission of opt-out requests	Rules "[t]o facilitate and govern the submission of a request by a consumer to opt-out of the sale or sharing of personal information" or "to limit the use of sensitive personal information." Existing CCPA rules at Code Regs., tit. 11, § 999.315 [Requests to Opt-Out of Sale].)
1798.185 (a)(4)(B)	Compliance with opt-out requests	Business compliance regarding a consumer's opt- out rights discussed above
1798.185 (a)(4)(C)	Opt-out logo or button	Creation of a "recognizable and uniform opt-out logo or button" to be used by all businesses. Existing CCPA rules at Code Regs., tit. 11, § 999.306(f)

CCPA RULE UPDATE SUBCOMMITTEE 3/6

Section	Торіс	Description
1798.185 (a)(19)(A) & 1798.121 (a) & (d)	Opt-out preference signal (requirements and specifications.)	Define requirements and technical specifications which should meet specific parameters as set in the section.
1798.185 (a)(19)(B) & 1798.121 (a) & (d)	Opt-out preference signal (minors - 13 year old or younger.)	Regulations indicating, via opt-out preference signal, that the consumer is a minor.
1798.185 (a)(20)	Opt-out preference signal (processing consumer rights)	Regulations governing how businesses should process consumer rights that are expressed through opt-out preference signals

CCPA RULE UPDATE SUBCOMMITTEE 4/6

Section	Торіс	Description
1798.185 (a)(19)(C); 1798.121 (a) & (d); &1798.135(c)(4)	Sensitive Personal Information ("SPI")	Regulations "to govern the use or disclosure of a consumer's sensitive personal information" while taking into account legitimate business purposes.
1798.185 (a)(9)	Look-back period	This subdivision provides for regulations establishing the <i>"impossible"</i> or <i>"disproportionate effort"</i> standards a business may cite in denying a consumer's request for information beyond the preceding 12 months.



CCPA RULE UPDATE SUBCOMMITTEE 5/6

Section	Торіс	Description
1798.185 (a)(14)	Definition of "specific pieces of information obtained from the consumer."	Define "specific pieces of information obtained from the consumer." The term is not defined in section 1798.140. This subdivision also provides specific instructions for minimizing delivery of superfluous information to the requesting consumer (section 1798.130(a)(3)(B)(iii) already excludes "data generated to help ensure security and integrity" from the phrase "specific pieces of information")
1798.185 (a)(11)	Use of PI by contractors and service providers business purposes	This subdivision provides for regulations outlining the "business purposes" for which a service provider or contractor—as opposed to the business that collected the information—may use consumers' personal information. Existing CCPA rules at Code Regs., tit. 11, §§ 999.314(c)

CCPA RULE UPDATE SUBCOMMITTEE 6/6

Section	Торіс	Description
1798.185 (a)(6)	Accessibility.	"Rules, procedures, and any exceptions" notices are accessible to the average consumer, to consumers with disabilities, and in the language used to interact with the customer (including rules on financial incentives). Existing CCPA rules at Code Regs., tit. 11, §§ 999.305(a)(2); 999.306(a)(2); and 999.307(a)(2); and 999.308(a)(2).
TBD	TBD	Other rulemaking as assigned by the Board



END OF PRESENTATION

