

**CALIFORNIA PRIVACY PROTECTION AGENCY BOARD**

2101 Arena Boulevard  
Sacramento, CA 95834

**MEMBERS OF THE BOARD**

Jennifer M. Urban, Chairperson  
Lydia de la Torre, Board Member  
Vinhcent Le, Board Member  
Angela Sierra, Board Member  
J. Christopher Thompson, Board Member

**MEETING NOTICE & AGENDA: PRE-RULEMAKING INFORMATIONAL SESSIONS**

The California Privacy Protection Agency Board will hold a public meeting on the following dates and times using a videoconference/teleconference platform:

**Day 1: Tuesday, March 29, 2022 at 11:00 am**

**Day 2: Wednesday, March 30, 2022 at 9:00 am**

**NOTE:** Please be advised, in accordance with Government Code Section 11133 and Executive Order N-1-22, the California Privacy Protection Agency Board ("Board") will conduct this meeting by remote participation only. Members of the Board and members of the public may only attend this meeting using the teleconference/videoconference options described in this Notice.

This meeting will occur via Zoom video and telephone conference.

**To join this meeting by Zoom videoconference:**

<https://cppa-ca-gov.zoom.us/j/81779837193>

Webinar ID: 817 7983 7193

**To join this meeting by telephone:**

US: +1 216 706 7005 or +1 866 434 5269

Conference Code: 682962

**NOTE:** Please be advised that Zoom requires attendees to input a name and an email address in order to attend a videoconference. You may use a pseudonym and a pseudonymous email if you would prefer not to use your name. You may also attend by telephone without giving a name (though your phone number will be visible to the panelists and Board staff).

## MEETING AGENDA

**Day 1: Tuesday, March 29, 2022 at 11:00 am**

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1. **Call to Order, Establishment of a Quorum, and Chairperson's Update Regarding Pre-Rulemaking Activities**  
*Jennifer M. Urban, Chairperson*
2. **Informational Presentations: Overview of Personal Information and the California Consumer Privacy Act**
  - a. **Personal Information Data Flow Overview: How Is Personal Information Collected, Sold, and Shared?**  
*Speaker: Ashkan Soltani, Executive Director, California Privacy Protection Agency*
  - b. **How the California Consumer Privacy Act Interacts with Personal Information Data Flows**  
*Speaker: Lisa Kim, Deputy Attorney General, California Department of Justice (Invited)*
  - c. **Business and Consumer Interactions: "Dark Patterns"**  
*Speakers: Jennifer King, Ph.D., Privacy and Data Policy Fellow, Stanford Institute for Human-Centered Artificial Intelligence, Stanford University; Lior J. Strahilevitz, Sidley Austin Professor of Law, University of Chicago*
  - d. **Business and Consumer Interactions: Communicating Business Practices and Consumer Preferences**  
*Speaker: Lorrie Faith Cranor, D.Sc., Director and Bosch Distinguished Professor in Security and Privacy Technologies, CyLab; FORE Systems Distinguished Professor of Computer Science and of Engineering & Public Policy, Carnegie Mellon University*
  - e. **Business and Consumer Interactions: Opt-Out Preference Signals and the California Consumer Privacy Act**  
*Speaker: Stacey Schesser, Supervising Deputy Attorney General, California Department of Justice (Invited)*
3. **Recess**

**Day 2: Wednesday, March 30, 2022, at 9 am**

To join Day 2 of the meeting by videoconference, click on the following link:

<https://cppa-ca-gov.zoom.us/j/81779837193>

Webinar ID: 817 7983 7193

**To join Day 2 of the meeting by telephone:**

US: +1 216 706 7005 or +1 866 434 5269

Conference Code: 682962

4. **Call to Order and Establishment of a Quorum**  
*Jennifer M. Urban, Chairperson*
5. **Informational Presentations, Continued: Overview of Risk Assessments and Consumer Rights with Regards to Automated Decision-making**
  - a. **Overview of Data Processing and Automated Decision Making: Challenges and Solutions**  
*Speaker: Safiya Noble, Ph.D., Professor and Director of the UCLA Center for Critical Internet Inquiry, University of California, Los Angeles*
  - b. **Data Privacy Impact Assessments: What Should Be Considered**  
*Speaker: Gwendal LeGrand, Head of Activity for Enforcement Support and Coordination, European Data Protection Board*
  - c. **Cybersecurity Audits:**  
*Speaker: Chris Hoofnagle, Professor of Law in Residence, School of Law; Faculty Director, Center for Long Term Cybersecurity; University of California, Berkeley*
  - d. **Automated Decision Making: The Goals of Explainability and Transparency**  
*Speaker: Andrew Selbst, Assistant Professor of Law, University of California, Los Angeles*
  - e. **Automated Decision Making: A Comparative Perspective**  
*Speaker: Margot Kaminski, Margot E. Kaminski, Associate Professor of Law, University of Colorado, Boulder*
6. **Adjournment**

### **NOTICE TO THE PUBLIC**

All times indicated are approximate and subject to change. The meeting may be cancelled without notice. Agenda items may be discussed and actions taken out of order at the discretion of the Chairperson for convenience, to accommodate speakers, and to maintain a quorum. Identified presenters are subject to change. Action may be taken on any item on the agenda.

Public Comment: Members of the public who are attending will be given the opportunity to make comments on each agenda item prior to any Board action. Additionally, there will be time for public comment at the end of the meeting. If public comment is not specifically requested, members of the public should feel free to request an opportunity to comment. Total time allocated for public comment may be limited. Comments will be limited to three (3) minutes per person; however, the Chairperson may decide to shorten or lengthen the public comment period at her discretion. Members of the public will not be permitted to "yield" their allotted time to other members of the public to make comments.

Accessibility: The Board complies with the Americans with Disabilities Act by ensuring that the meeting facilities are accessible to persons with disabilities, and providing that this notice and information given to the members of the Board is available to the public in appropriate alternative formats when requested. If you need assistance, including disability-related modifications or accommodations to participate in this meeting, please make your request by contacting Von Chitambira at (279) 895-1412 or [info@cpga.ca.gov](mailto:info@cpga.ca.gov). Providing your request at least five business days before the meeting will help to ensure availability of the requested accommodation.

For the meeting agenda and more information, please access the Board's website at Von Chitambira at (279) 895-1412 or in writing to [info@cpga.ca.gov](mailto:info@cpga.ca.gov) or at 2101 Arena Blvd., Sacramento, CA 95834.